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UPDATED: JANUARY 3, 2012

ALLIANZ CHAMPIONSHIP INVITES NONPROFITS TO REGISTER TO BENEFIT FROM ITS SECOND ANNUAL "BIRDIES FORE CHARITY" FUNDRAISING PROGRAM TO CHAMPION THEIR OWN "TOURNAMENT PURSE" OF DONATIONS

BOCA RATON, FL (November 7, 2011)--Registration is now open for nonprofits to tee-up to participate in the Allianz Championship's second annual "Birdies Fore Charity", a fundraising program in which participating nonprofit organizations solicit pledges from supporters based on the number of birdies made by PGA Champions Tour players during the three-day tournament, the first full-field PGA Champions Tour event in the U.S., Friday through Sunday, February 10-12, 2012. According to Allianz Championship Tournament Director Ryan Dillon, participating organizations keep 100% of the pledges collected on their behalf.

Donor participants supporting their charity of choice can either make a one-time flat donation (minimum $10), or make a pledge of $0.02 or more for each birdie made by Champions Tour players during the 2012 Allianz Championship. Participating donors can either choose one of organizations listed at the tournament's website at **www.allianzchampionship.com/pages/birdies-fore-charity** or choose to make the donation to benefit another charity of their choice. **To date, nonprofits registered to benefit from participation include Take Stock In Children; 4KIDS of South Florida; Farmworker Coordinating Council of Palm Beach County, Inc., Autism Society of Broward County, S.B. Idea, Inc., American Association of Caregiving Youth (AACY), Big Brothers Big Sisters of Palm Beach and Martin Counties, Inc., The Dori Slosberg Foundation, Boca Helping Hands and more.**

Other than postage for mailing in completed pledge forms for administration to the Allianz Championship, **there is NO cost to organizations to take part in the program**. The Allianz Championship provides all the online donation administration, pledge forms for participating organizations, and program administration, invoicing, processing and accounting, but will not solicit pledges of behalf of any participating organization.

"We look forward to increasing the 'field of nonprofits' and 'charity purse' this year as the inaugural group saw just how easy it was to raise much needed funds without all the hassle of administration," said Dillon. "The fundraising opportunities are unlimited," noting that a pledge of $0.02 per birdie x 800 birdies can yield a total of $16, and if there are 500 participants that adds up to $8,000, with participating charities receiving 100% of their collected donations.

Nonprofit Criteria/Responsibilities
Participating organizations must be have 501 (c) 3 status as recognized by the IRS and will be responsible for soliciting pledges of $0.02 or more per birdie, or a flat donation of $10 or more from individuals or corporations (online or via pledge form), and collecting completed pledge forms and return them to the Allianz Championship for processing.

(more)

Added Incentives To Participating Nonprofit Supporters, That Includes Chance To Win Tickets To The 2012 Masters Golf Tournament

As an added incentive to donors, each person who makes a pledge to Birdies Fore Charity will be given a "chance to win" by guessing the total number of birdies made by Champions Tour players during the 2012 Allianz Championship. One correct guess will win two (2) tickets to the 2012 Masters Golf Tournament in Augusta, Georgia. Donors also qualify to win random drawings conducted by the Allianz Championship. Contest is open to participants who are 18 years of age or older; one guess allowed per Birdies Fore Charity pledge; no more than 10 total entries per participant.

What Is A Birdie?

In golf, a "birdie" is a score of one stroke better than "par" for every hole on the course. "Par" is the normal expected score of a golf professional on any given hole. For example, if a player scores a 4 on a par 5 then he gets a birdie.

The tournament is managed by Pro Links Sports, headquartered in Minneapolis, MN. Directing six tournaments on the Champions Tour schedule, all are continuously voted in the top ten tournaments by the players. This reputation attracts the top golfers on the PGA Championship Tour to Boca Raton, along with other legends of golf.

The week-long sixth annual Allianz Championship schedule of events includes three days of championship play from Friday through Sunday, Feb. 10th-12th, plus the second annual Women's Executive Pro-Am on Tuesday, Feb. 7th with an Executive Pro-Am Draw Party that evening; two days of Executive Pro-Am play on Wednesday and Thursday, Feb. 8th and 9th; and the third annual Golf & Wine Experience and second annual Family Day during the second day of championship play, Saturday, Feb. 11th.

The Allianz Championship, with free general admission on all three championship play days, will be held on The Old Course at Broken Sound Club, located at 1401 NW 51st Street, (Yamato Road), Boca Raton, FL 33431. The tournament office is located at 6450 E. Rogers Circle, Boca Raton, FL 33487. For more information, contact 561-241-GOLF (4653); fax 561-241-4658, or visit **www.allianzchampionship.com**.

To participate in the Allianz Championship "Birdies Fore Charities", nonprofits and their supporters can visit **www.allianzchampionship.com**, contact Danielle Husby via email at **dhusby@allianzchampionship.com** or call the tournament office at 561-241-GOLF (4653).

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